

EAST Search History

| Ref # | Hits | Search Query | DBs | Default Operator | Plurals | Time Stamp |
|-------|------|---|---------------------------|------------------|---------|------------------|
| S65 | 0 | ((purchas\$4 subscrib\$4) near2 (data database)) and S62 | US-PGPUB; USPAT; EPO; JPO | OR | ON | 2008/08/13 13:42 |
| S64 | 3 | ((purchas\$4 subscrib\$4) near2 (data database)) and S29 | US-PGPUB; USPAT; EPO; JPO | OR | ON | 2008/08/13 13:41 |
| S63 | 171 | ((purchas\$4 subscrib\$4) near2 (data database)) and S31 | US-PGPUB; USPAT; EPO; JPO | OR | ON | 2008/08/13 13:40 |
| S62 | 6 | ("6470383" "7043473" "6643641" "20020087515" "6640218" "6385611").pn. | US-PGPUB; USPAT | OR | ON | 2008/08/13 13:11 |
| S61 | 5 | ("6470383" "7043473" "6643641" "20020087515" "6640218" "6385611").pn. | USPAT | OR | ON | 2008/08/13 13:10 |
| S60 | 0 | ("2008/0172630").URFN. | USPAT | OR | ON | 2008/08/13 13:03 |
| S59 | 59 | keyword near2 research\$3 | US-PGPUB; USPAT; EPO; JPO | OR | ON | 2008/08/13 12:59 |
| S58 | 0 | ("2007/0250468").URFN. | USPAT | OR | ON | 2008/08/13 12:57 |
| S57 | 2 | S56 and S31 | US-PGPUB; USPAT | OR | ON | 2008/08/13 12:56 |
| S56 | 75 | google same trend | US-PGPUB; USPAT | OR | ON | 2008/08/13 12:56 |
| S55 | 2 | ("6366298" "20080163077").pn. | US-PGPUB; USPAT | OR | ON | 2008/08/13 12:56 |
| S54 | 507 | S31 and (crawler spider) | US-PGPUB; USPAT | OR | ON | 2008/08/13 12:50 |
| S53 | 7 | yahoo.as. and S31 | US-PGPUB; USPAT | OR | ON | 2008/08/13 12:48 |
| S52 | 82 | S51 and S31 | US-PGPUB; USPAT; EPO; JPO | OR | ON | 2008/08/13 12:38 |
| S51 | 427 | (link near2 analysis) same (URL web internet) | US-PGPUB; USPAT; EPO; JPO | OR | ON | 2008/08/13 12:38 |
| S50 | 52 | buzz near2 (index track\$4 monitor\$4 trend count) | US-PGPUB; USPAT; EPO; JPO | OR | ON | 2008/08/13 12:35 |

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|-----|----|---|---------------------------------|----|----|---------------------|
| S49 | 0 | analogx.as. | US-PGPUB; USPAT; EPO; JPO | OR | ON | 2008/08/13 12:35 |
| S48 | 12 | wordtracker | US-PGPUB; USPAT; EPO; JPO | OR | ON | 2008/08/13 12:34 |
| S47 | 12 | yahoo adj buzz | US-PGPUB; USPAT; EPO; JPO | OR | ON | 2008/08/13 12:34 |
| S46 | 4 | S32 and buzz | US-PGPUB; USPAT; USOCR | OR | ON | 2008/08/13 12:33 |
| S45 | 0 | S31 and S44 | US-PGPUB; USPAT; USOCR | OR | ON | 2008/08/13 12:33 |
| S44 | 30 | burrelles | US-PGPUB; USPAT; USOCR | OR | ON | 2008/08/13 12:33 |
| S43 | 37 | ("20020087679" "20020188694" "20020198979" "20030208578" "20040068436" "20040068460" "20040098380" "20040215715" "5712979" "5996007" "6009459" "6321228" "6381592" "6393407" "6453312" "6615247" "6654735" "6665656" "6691106" "6708215" "6732086" "6734886" "6763496" "6785671" "6804701" "6842782" "6853982" "6877007" "6895437" "6910071" "6912525" "6954755" "6959319" "7000242" "7062488" "7092901" "7146416").PN. OR ("7281042").URPN. | US-PGPUB; USPAT; USOCR | OR | ON | 2008/08/13 12:30 |
| S42 | 12 | ("6230204" "6233618" "6338066" "6418433" "6470383" "6519585" "6640218" "6647383" "6826559" "6839680"). PN. OR ("7146416"). URPN. | US-PGPUB; USPAT; USOCR | OR | ON | 2008/08/13 12:27 |

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|-----|-----|---|------------------------------|----|----|---------------------|
| S41 | 0 | S32 and S33 | US-PGPUB; USPAT; USOCR | OR | ON | 2008/08/13 12:26 |
| S40 | 2 | S39 and S31 | US-PGPUB; USPAT; USOCR | OR | ON | 2008/08/13 12:23 |
| S39 | 103 | ("20020059251" "20020087515" "20030007568" "4694489" "5067035" "5134656" "5144663" "5375168" "5539450" "5590200" "5592212" "5621799" "5640546" "5666412" "5684876" "5701469" "5758257" "5774527" "5774546" "5799089" "5805705" "5878134" "5883957" "5892900" "5903892" "5910987" "5915019" "5917912" "5920625" "5920861" "5922208" "5923666" "5933498" "5939975" "5943422" "5949876" "5982891" "6009116" "6009401" "6009525" "6021197" "6035037" "6038433" "6049671" "6055503" "6073256" "6112181" "6138119" "6157721" "6178242" "6185683" "6189097" "6191782" "6199081" "6226794" "6237786" "6240185" "6247950" "6253193" "6256668" "6272636" "6285985" "6292569" "6298441" "6314409" "6314572" "6334213" "6349296" "6363488" "6389402" "6401118" "6405369" "6409080" "6409089" "6427140" "6449367" "6449719" "6453252" "6459427" "6460050" "6466670" "6505299" "6547829" "6587561" "6618484" "6628824" "6629243" "6634028" "6640304" "6643641" "6651170") | US-PGPUB; USPAT; USOCR | OR | ON | 2008/08/13 12:23 |

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|-----|-------|---|---------------------------------|----|----|---------------------|
| | | "6654420" "6654423" "6658403" "6658568" "6668325" "6675174" "6738906").PN. OR ("7043473").URPN. | | | | |
| S38 | 17 | (((keyword word phrase expression) near2 (number \$3 count\$4) same pattern) and S31 | US-PGPUB; USPAT; EPO; JPO | OR | ON | 2008/08/13 12:10 |
| S37 | 3 | (((keyword word phrase expression) near2 (number \$3 count\$4) same trend \$4) and S31 | US-PGPUB; USPAT; EPO; JPO | OR | ON | 2008/08/13 12:10 |
| S36 | 0 | ("2005/0055265").URPN. | USPAT | OR | ON | 2008/08/13 12:02 |
| S35 | 1 | S28 and S32 | US-PGPUB; USPAT; EPO; JPO | OR | ON | 2008/08/13 12:01 |
| S34 | 4 | S33 and S28 | US-PGPUB; USPAT; EPO; JPO | OR | ON | 2008/08/13 12:01 |
| S33 | 19213 | (procter and gamble).as. | US-PGPUB; USPAT; EPO; JPO | OR | ON | 2008/08/13 12:01 |
| S32 | 396 | (((keyword word phrase expression) near2 (number \$3 count\$4 trend\$4)) and S31 | US-PGPUB; USPAT; EPO; JPO | OR | ON | 2008/08/13 12:01 |
| S31 | 1252 | link same (internet web \$4) same (monitor\$4 track \$4 spider\$4 crawl\$4 audit \$4) same (keyword word phrase expression) | US-PGPUB; USPAT; EPO; JPO | OR | ON | 2008/08/13 12:00 |
| S30 | 9 | S29 and link | US-PGPUB; USPAT; EPO; JPO | OR | ON | 2008/08/13 11:58 |
| S29 | 10 | (US-20050055265-\$ or US- 20030004781-\$ or US- 20040249700-\$ or US- 20040059736-\$).did. or (US-7146416-\$ or US- 6470383-\$ or US-7281042- \$ or US-6006223-\$ or US- 6308172-\$ or US-7225182- \$).did. | US-PGPUB; USPAT | OR | ON | 2008/08/13 11:58 |
| S28 | 17 | (MCFADDEN and (TERRENCE PAUL)).in. | US-PGPUB; USPAT; EPO; JPO | OR | ON | 2008/08/13 11:02 |

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|-----|---|-------------------|---------------------------------|----|----|---------------------|
| S27 | 1 | "20050055265".pn. | US-PGPUB; USPAT; EPO; JPO | OR | ON | 2008/08/13 11:01 |
|-----|---|-------------------|---------------------------------|----|----|---------------------|

8/ 13/ 2008 4:02:20 PM

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\10655834_ProcterGamble_ExpressionUsage.wsp